



INVESTOR BOOKLET · EDITION I

VALORRA

*The Future of Borderless
Luxury Commerce*

One token. A connected travel economy.



VALORRA (VLR) is the settlement and rewards layer for a global travel ecosystem — accommodation, tourism, and lifestyle commerce, unified under a single on-chain asset designed for borderless movement.

Borderless by design · A native crypto asset that crosses jurisdictions without FX spreads or platform middlemen.

Merchant-first · Hotels, tour operators, and lifestyle merchants settle directly — keeping more of every booking.

Built for Gen-Z travelers · Mobile-native, wallet-first, with rewards that travel with the user across every partner.

Why this token exists.



A multi-trillion-dollar travel industry still runs on a stack of intermediaries — OTAs, payment processors, FX networks, fragmented loyalty silos — each taking a cut. VALORRA replaces that stack with a single tokenised economy.

TOTAL SUPPLY**31,000,000 VLR****MINT AUTHORITY****None beyond cap****STANDARD****BEP20 · BNB Smart Chain****FUNCTIONS****Payment · Loyalty · Staking**

Travel commerce is leaking value at every step.



Online travel agencies take 15–30% per booking. Cross-border payments add FX spreads and settlement delays. Loyalty points expire inside single-brand silos. A small number of platforms own the customer relationship.

High platform commissions · OTAs erode merchant margins and inflate end-user prices.

Cross-border friction · Travelers pay FX spreads, card-network fees, and settlement delays.

Fragmented loyalty · Points stuck in silos, frequently expire, rarely transfer.

Centralized control · A few platforms dominate pricing, inventory, and customer data.

A single tokenised settlement layer.



VALORRA introduces one token across a connected ecosystem of travel-related merchants. Bookings, experiences, and marketplace purchases settle directly in VLR — routed on-chain to the merchant wallet, without the layered commission stack.

Direct on-chain settlement · Merchant wallet receives VLR — no card-network or OTA cut.

Unified loyalty · Rewards earned with one partner can be spent at another.

On-chain staking · Long-term holders unlock multiplier-based reward tiers via smart contract.

Three pillars. One unified asset.



VALORRA is organised around three interconnected pillars, each with its own merchant archetype and traveler experience — but powered by a single shared token.

Accommodation · Hotels, resorts, boutique properties, and vacation rentals accept VLR as a direct-settlement asset.

Tourism Services · Tour operators, transport providers, experience hosts settle globally in a single asset.

Lifestyle Marketplace · Curated travel-adjacent commerce — luggage, apparel, wellness — paid for in VLR.

Three core economic functions.



VLR is engineered for genuine utility inside the ecosystem — not speculation. Every function ties back to real merchant or traveler activity.

Payment · Settle bookings, experiences, and marketplace orders directly in VLR.

Loyalty · Earn VLR through partner promotions, the loyalty program, and community campaigns.

Staking · Lock VLR for fixed durations to participate in reward tiers, enforced on-chain.

Hard-capped 31 million. Transparently allocated.



The full 31,000,000 VLR supply is distributed across seven allocations, each engineered for ecosystem growth and long-term alignment. Team tokens vest on-chain. Liquidity is ring-fenced.

ECOSYSTEM DEVELOPMENT

30%

PRE-SALE (ROUND 1)

15%

MARKETING

10%

TREASURY & RESERVES

3%

STAKING REWARDS

20%

TEAM (VESTED)

15%

LIQUIDITY & EXCHANGE

7%

Early participation. Transparent terms.



Round 1 allocates 4,650,000 VLR at USD 0.25 per token — a maximum raise of \$1,162,500. Contributions are accepted in BNB. The protocol sustains itself through ecosystem-tied recurring revenue.

PRICE
\$0.25 / VLR

MAX RAISE
\$1,162,500

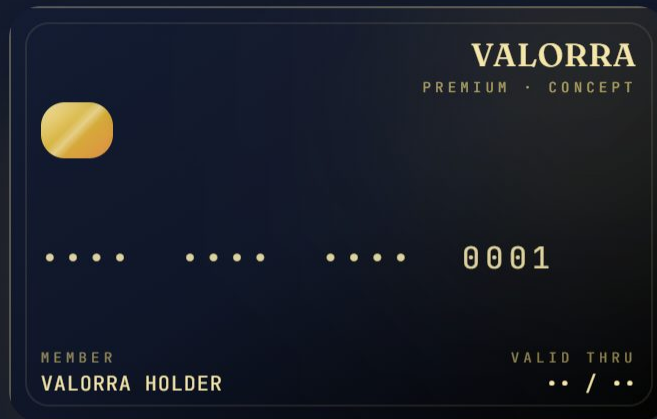
ACCEPTED
BNB (native)

ALLOCATION
4,650,000 VLR

NETWORK
BNB Smart Chain

VESTING
Published at sale close

The VALORRA Premium Card.



A future-state concept for spending VLR in the real world — ecosystem-linked, designed for the global traveler. This is a product concept, not a banking product, and is subject to regulatory approval and partnership availability.

Ecosystem-linked spending · Designed to settle from the holder's on-chain VLR balance through partnered payment rails.

Travel-tier benefits · Concierge, lounge access, and cross-border perks tied to staking tier.

Reward acceleration · Loyalty multipliers when spent at ecosystem merchants.

Card design is illustrative only. Issuance depends on regulatory approval, payment-network partnerships, and ecosystem milestones. No issuance date is committed.

From foundation to global scale.



Six deliberate stages — foundation, audited contracts, public presale, ecosystem expansion, exchange and partnerships, then utility and community-governed scale. Each phase funds the next.

Foundation · Whitepaper, community channels, token creation, presale Round 1.

Platform Development · Booking platform beta, merchant onboarding, staking launch.

Expansion · Centralized exchange listings, tourism partnerships, global rollout.

Ecosystem Growth · Mobile app launch, global hotel network, merchant adoption at scale.

Smart-contract-first. Audit-ready.



Token supply, presale logic, vesting, staking, and administrative controls are enforced by audited contract patterns and published publicly. Administrative controls are time-bound and never rewrite accrued balances.

On-chain enforcement · Critical parameters set at deployment, transparent on-chain.

Time-bound admin scope · Pause windows, emergency withdrawals of unsold tokens, treasury rotation only.

Vesting locked on-chain · Team allocation enforced by cliff and linear vesting contract.

A single tokenised travel economy.



VALORRA reframes travel commerce around a single token — lower-friction payments, portable loyalty, long-term ecosystem alignment. The whitepaper describes the foundation; execution is what we invite the community to hold us accountable to.

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